



Publishing 101

Day 1: Committed Authors



The Path

Prepare | Polish | Produce | Promote | Profit

Know yourself: gifts and geniuses

Solitary, but not isolated

Your Success Pack

(see next page)

EXERCISES:

1. What does your path look like? Find a picture that depicts yours and share it.
2. What are some of your gifts? Do you know your Working Geniuses?
3. Who is in your Success Pack?

Want to talk about your next step? [Book a call](#)

<https://outlook.office365.com/owa/calendar/NextStepCall@siretona.com/bookings/>.

My Success Team

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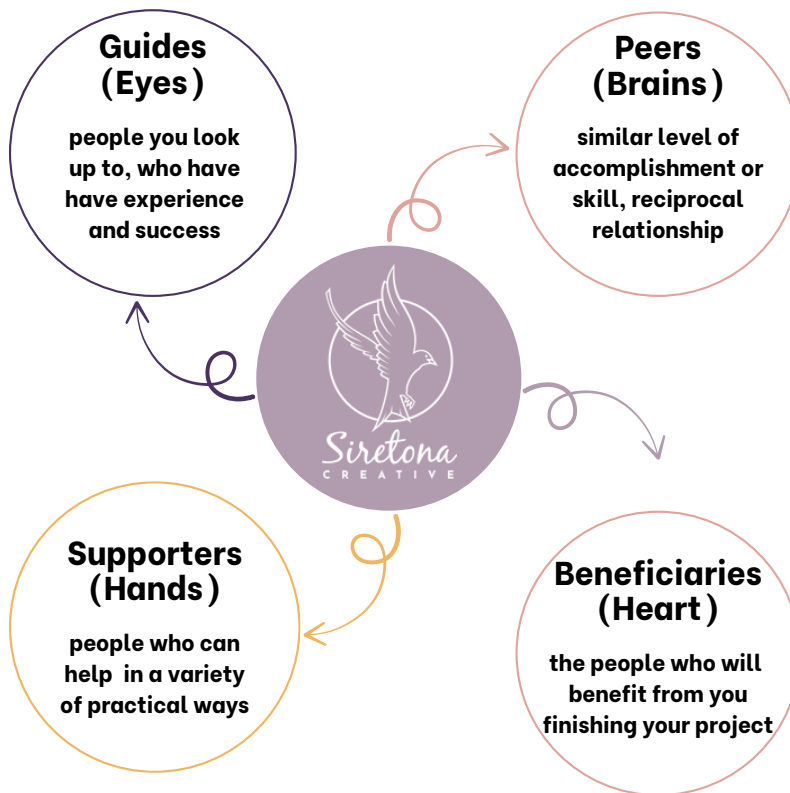
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Day 2: Compelling Books



*Prepare | **Polish** | **Produce** | Promote | Profit*

Attend to your craft

Judge your book by its cover

Turn towards your audience

EXERCISES:

1. List five (5) of your muse books or authors. Pick one. Explain why you admire it.
2. Do something that will help you become a better writer or marketer.
3. Tell five (5) people what you're doing, something you've learned already.

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Day 3: Collaborative Community



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Find the right audience

Give them something to talk about

Get books in readers' hands!

EXERCISES:

1. Imagine one person reading your book. Describe them in detail.
2. You have a message before you have a book. Share your message with someone.
3. If you already have a book -- or some other writing -- give it to someone.

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Day 4: Interview, Kathleen Templeton



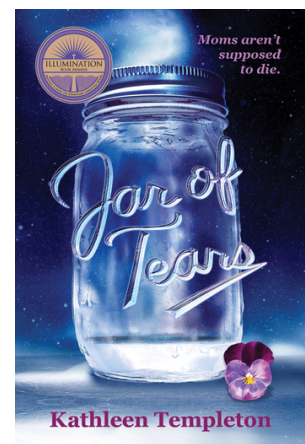
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Kathleen Templeton | Christian Author | Home

Empathetic faith-based stories to guide young hearts through grief and loss.

 kathleentempleton.com



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Day 5: Coaching Experience



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What have you learned?

What do you need?

What are you celebrating?

What's your next step?

Nestbuilders



Founder Pricing

Our cornerstone program to equip & support authors in producing, publishing, and promoting compelling books.

 Nestbuilders Author Program

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